

# July 2023 SANTA CLARA COUNTY MARKET UPDATE



## **Overview**

**JULY 2023** 

**New Listings** 

1,204

-20% Year-over-year

**Closed Sales** 

862

-12% Year-over-year

Average Days-on-Market

18

-14% Year-over-year

Average Price Per SqFt

\$1,024

+4% Year-over-year

Median Sale Price

\$1.5M

+4% Year-over-year

Total Volume

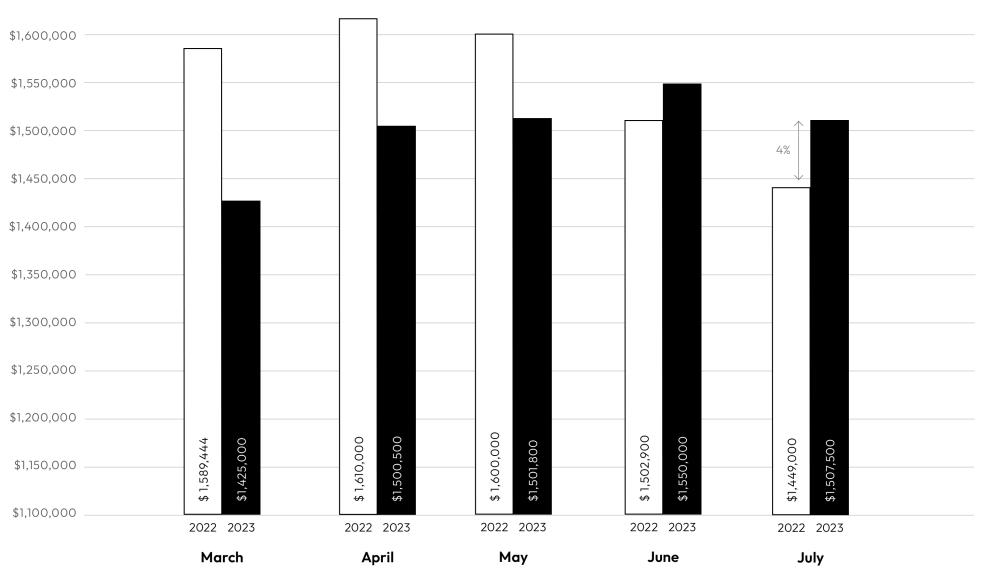
\$1.53B

-12% Year-over-year

#### **Median Sales Price**

BY MONTH, YEAR-OVER-YEAR







### **Median Sales Price**

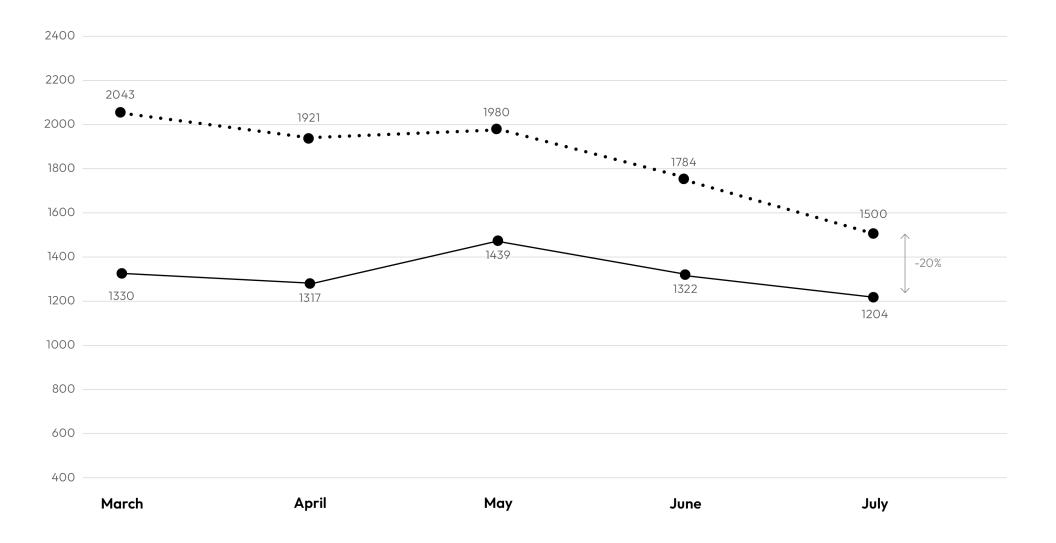
BY MONTH

\$1,700,000 \$1,600,000 \$1,500,000 \$1,400,000 \$1,300,000 \$1,200,000 \$1,100,000 ,260,000 400,000 385,000 370,000 ,400,000 ,420,000 ,236,000 \$1,000,000 380,000 620,000 600,009 ,350,000 ,300,000 \$1,410,000 \$900,000 Mar-23 Aug-22 Sep-22 Nov-22 May-23 Apr-22 Apr-23 Nov-21 Dec-22 Jan-23 20 20 Oct-21 Jul-Apr - 2 Dec-



## **New Listings**

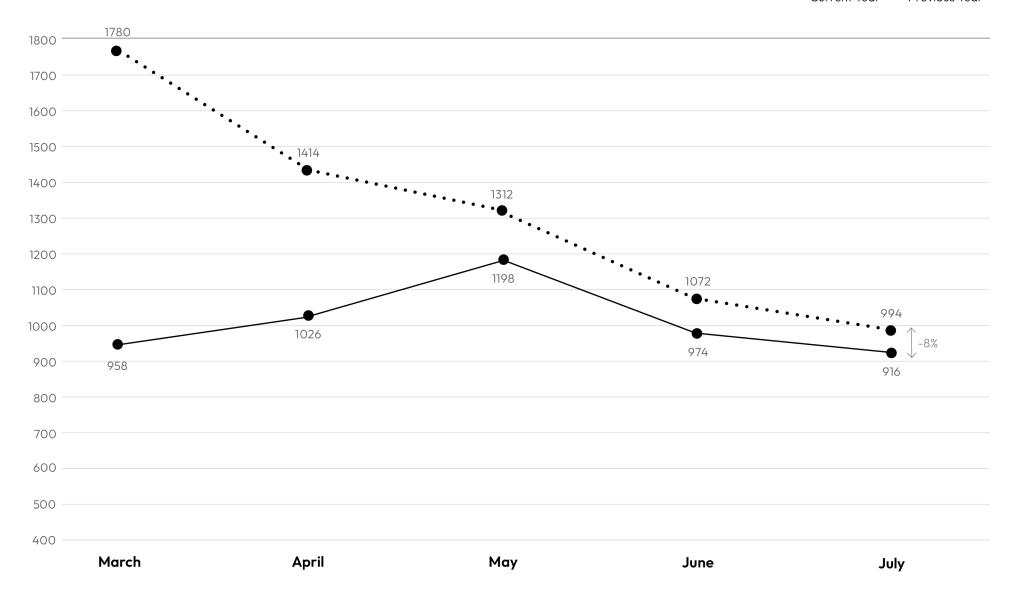
BY MONTH, YEAR-OVER-YEAR





## **Contracts Signed**

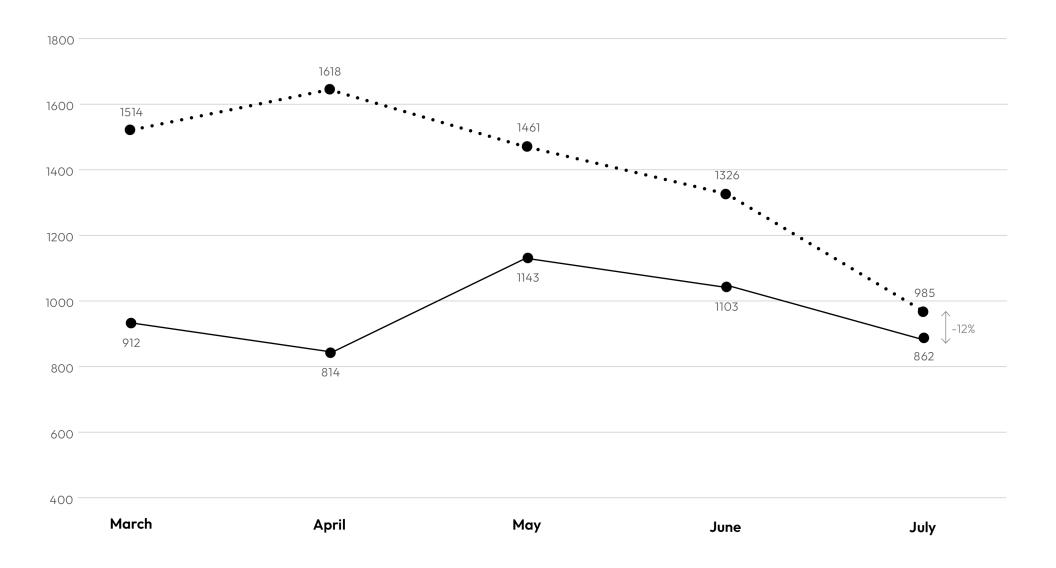
BY MONTH, YEAR-OVER-YEAR





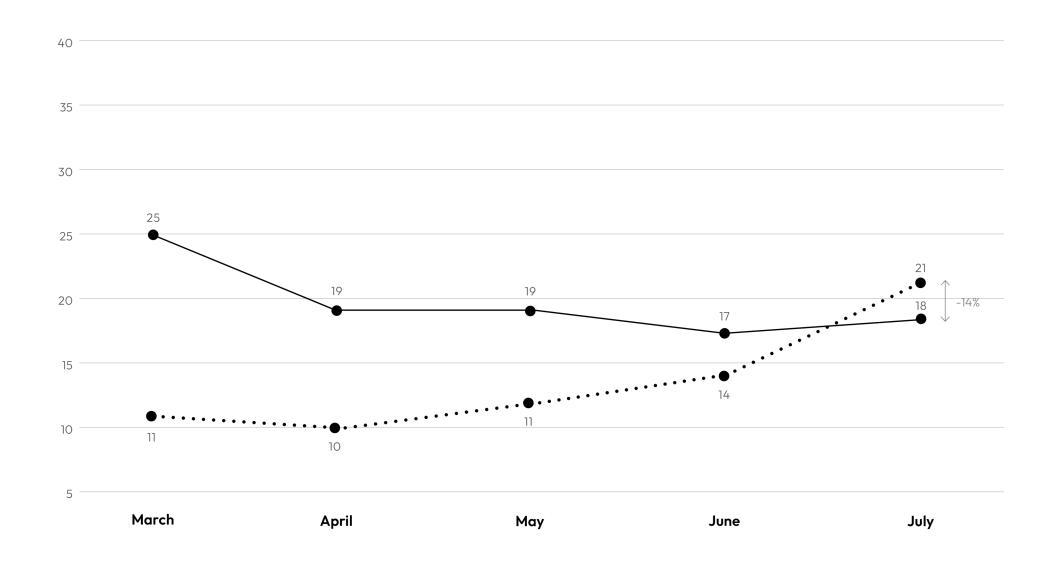
## **Closed Sales**

BY MONTH, YEAR-OVER-YEAR



## **Average Days-on-Market**

BY MONTH, YEAR-OVER-YEAR



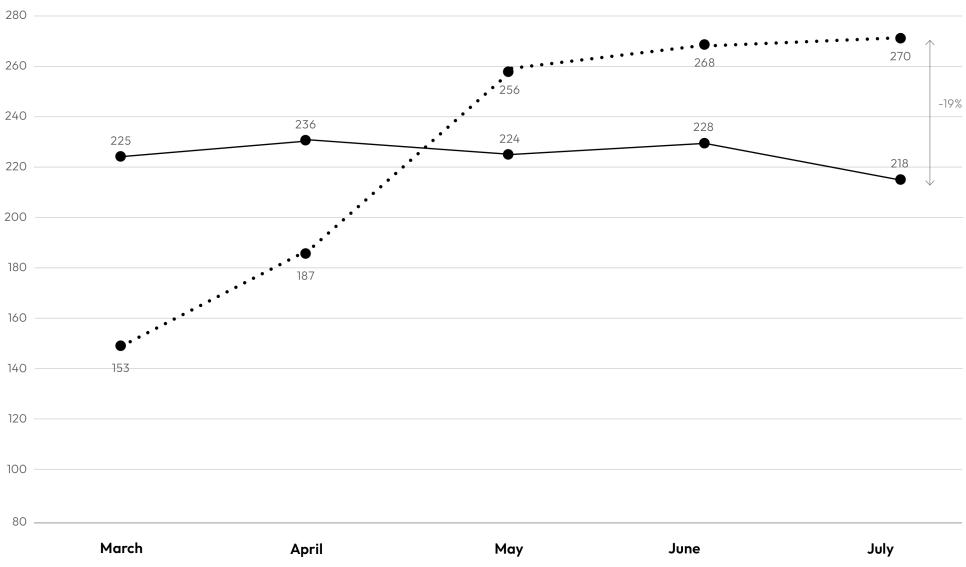
# Luxury Listings for Sale (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR

Current Year

Current Year

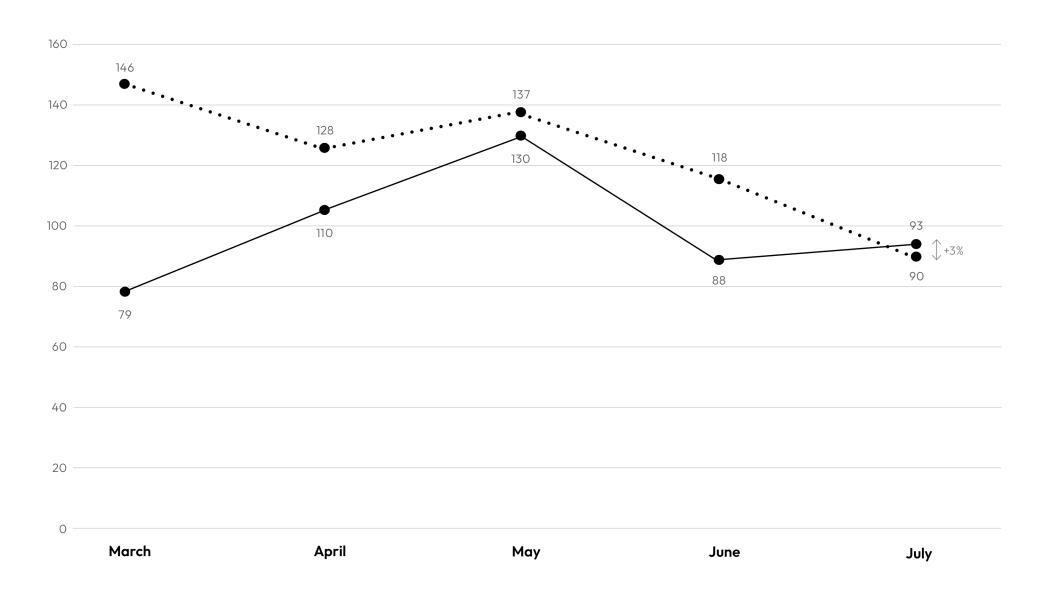
Current Year





# Luxury Contracts Signed (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR



#### **Dedicated to Success**

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 7,000 transactions, totaling more than \$8 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2.5 million in profit share.







16780 Lark Ave, Los Gatos, CA 95032 12820 Saratoga-Sunnyvale Rd, Saratoga, CA 95070

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Market report prepared by Joe Han and Eugene Luu.