

September 2023 SANTA CLARA COUNTY MARKET UPDATE



Overview

SEPTEMBER 2023

New Listings

1,311

+6% Year-over-year

Closed Sales

852

-28% Year-over-year

Average Days-on-Market

19

-30% Year-over-year

Average Price Per SqFt

\$1,023

+7% Year-over-year

Median Sale Price

\$1.5M

+9% Year-over-year

Total Volume

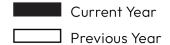
\$1.58B

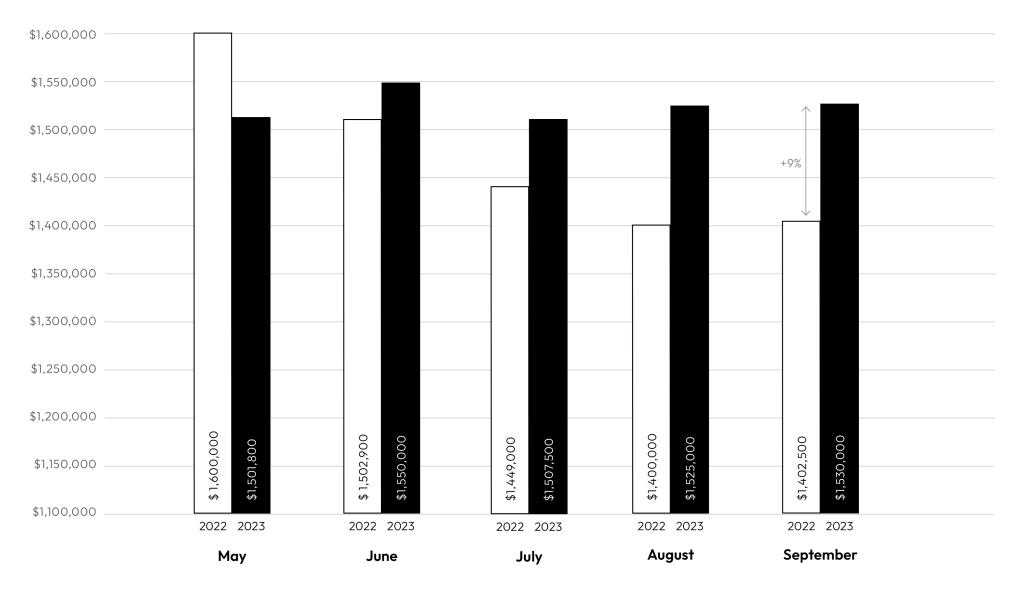
-20% Year-over-year



Median Sales Price

BY MONTH, YEAR-OVER-YEAR









Median Sales Price

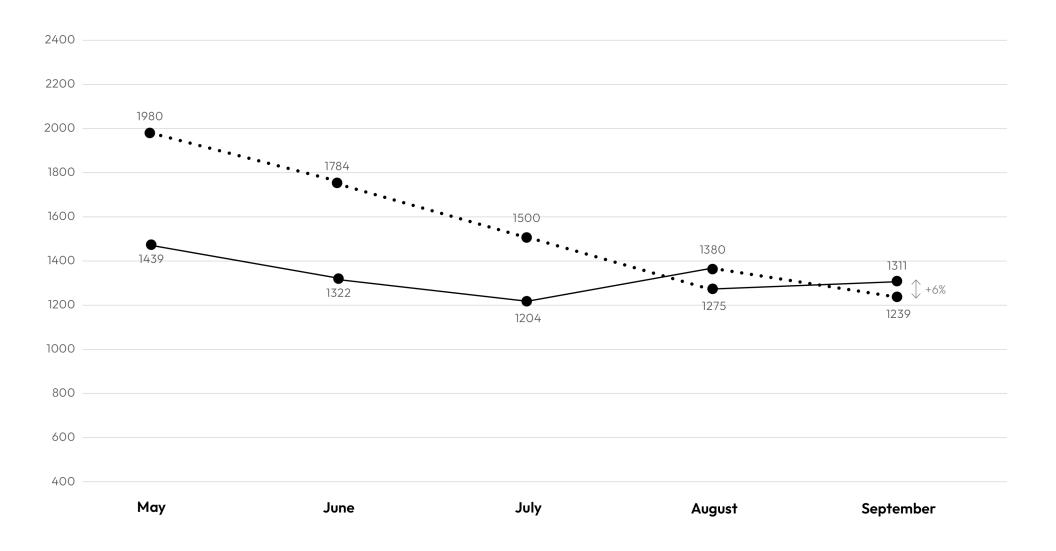
BY MONTH

\$1,700,000 \$1,600,000 \$1,500,000 \$1,400,000 \$1,300,000 \$1,200,000 \$1,100,000 ,420,000 ,380,000 500,000 234,000 250,000 385,000 900,009 \$1,000,000 425,000 \$1,260,000 \$1,236,000 410,000 \$900,000 Mar-23 Aug-23 May-23 Apr- 22 Sep-22 Oct-22 Nov-22 Jan-23 Feb-23 Jul-23 20 Nov-21 Jul-22 Dec-22 20 20 Oct-21 Dec- 21



New Listings

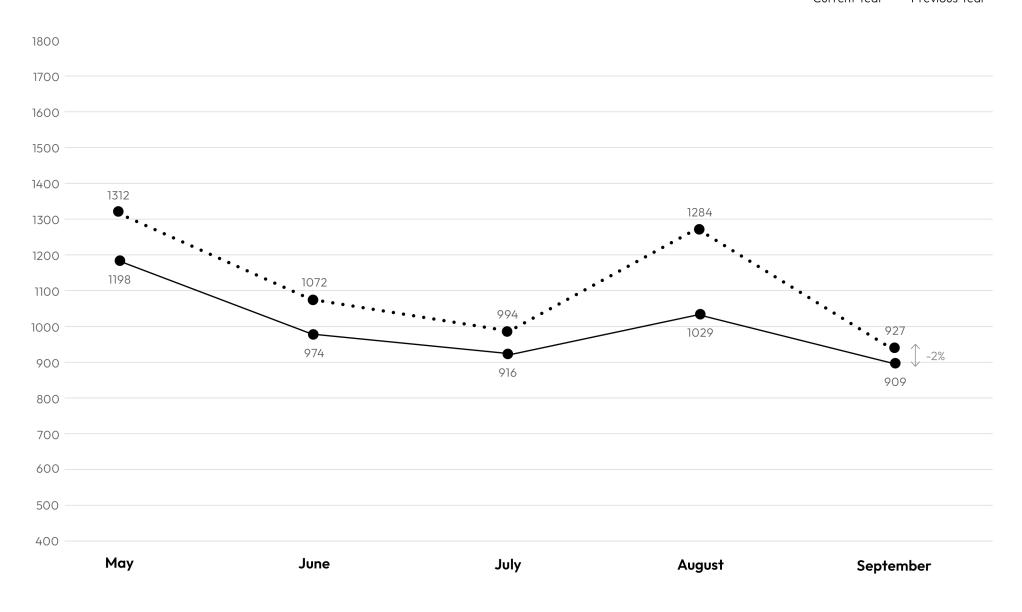
BY MONTH, YEAR-OVER-YEAR





Contracts Signed

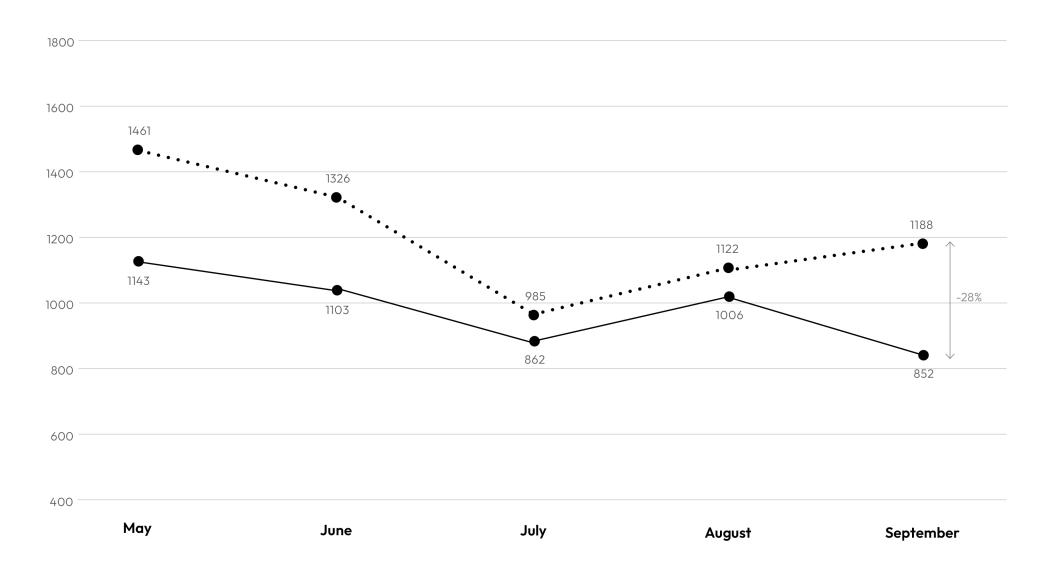
BY MONTH, YEAR-OVER-YEAR





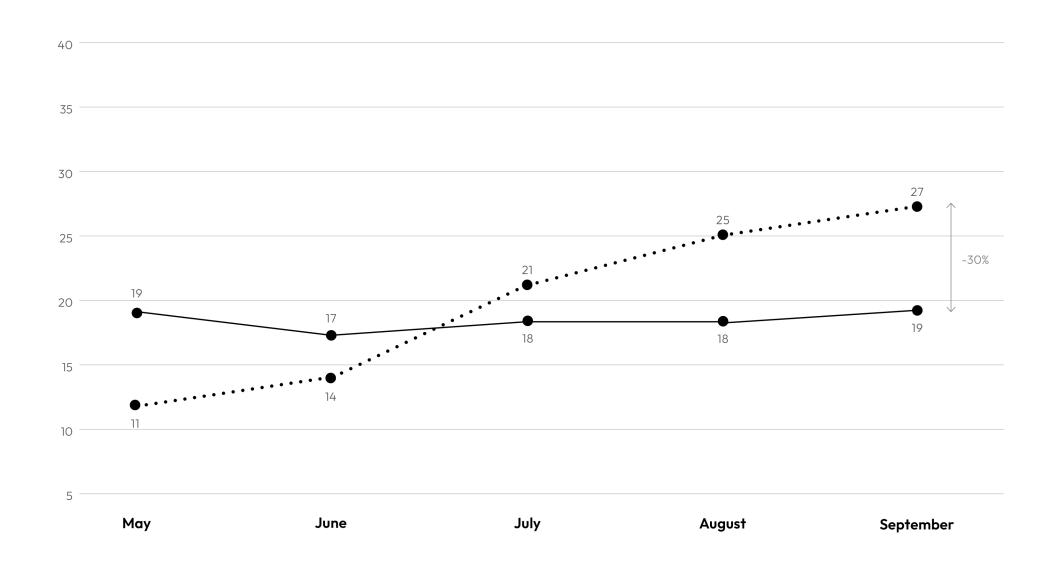
Closed Sales

BY MONTH, YEAR-OVER-YEAR



Average Days-on-Market

BY MONTH, YEAR-OVER-YEAR





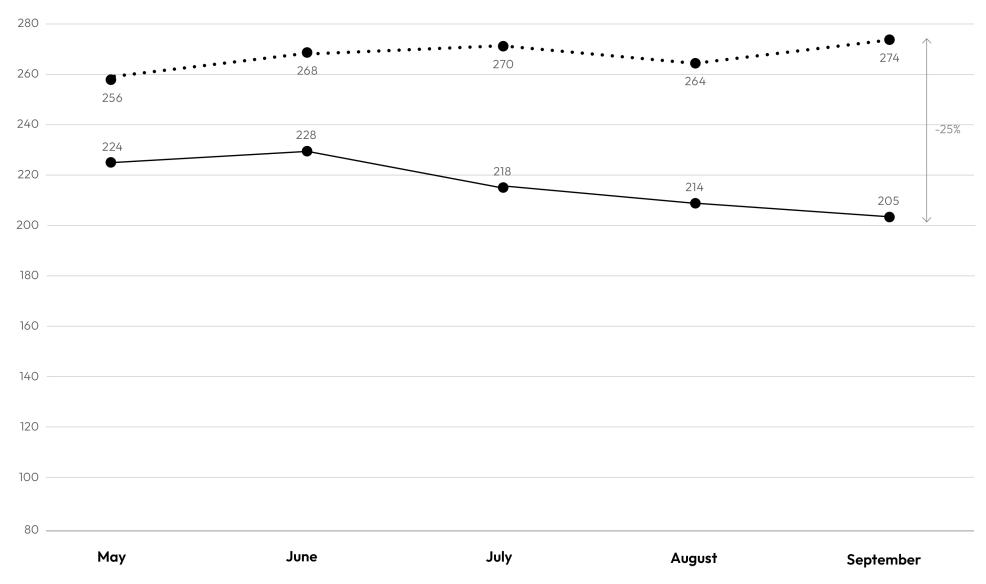
Luxury Listings for Sale (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR

Current Year

Current Year

Current Year

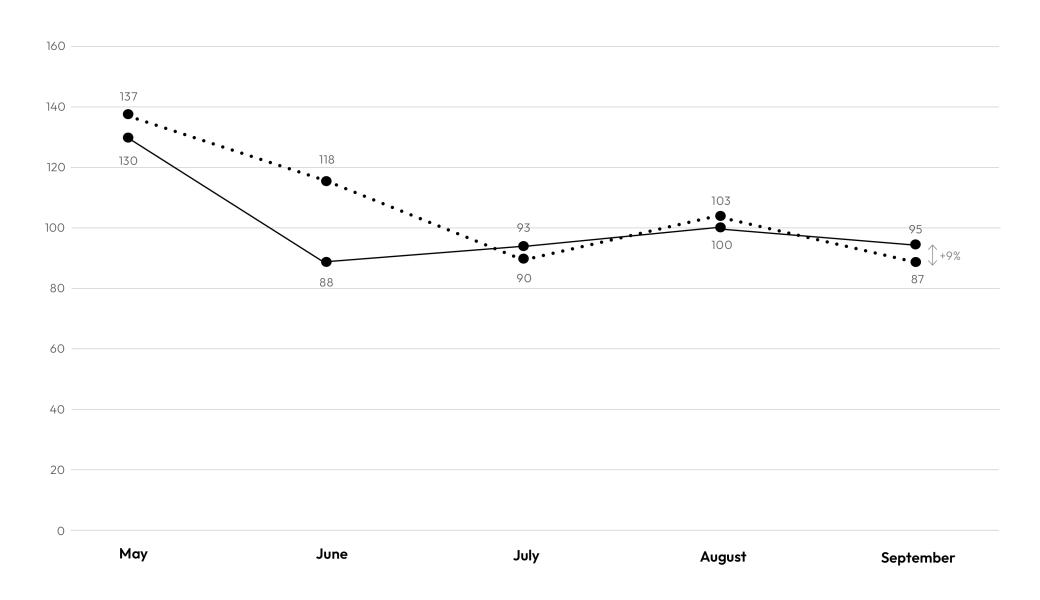




Luxury Contracts Signed (\$3 Million+)

BY MONTH, YEAR-OVER-YEAR







Dedicated to Success

Being an independently owned and operated franchise of Keller Williams, KW Bay Area Estates has the position as the Bay Area's foremost luxury real estate services firm with the execution of best-in-class customer service. KWBAE's unparalleled team consists of more than 250 associates and professionals strategically located in Los Gatos and Saratoga. Under the same ownership, we have our sister offices of KW Coastal Estates and KW South Bay Commercial.

With uncompromising principles, KW Bay Area Estates has established a new standard of excellence within the industry. The company's growth has been strategic and exciting. Since its inception, the team has successfully represented more than 7,000 transactions, totaling more than \$8 billion in total sales.

Dedicated to upholding unparalleled standards for integrity and client care, they strive to create a culture where agents thrive while developing their own businesses to their maximum potential. KW Bay Area Estates has given their agents over \$2.5 million in profit share.



KWBAE.COM



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Market report prepared by Joe Han and Eugene Luu.